

Mosaic Mural - Vision and Process

"Embracing Our Neighborhood Voices"

WHAT: A public mural with elements of mosaic made by the different cultural communities who live in West Roxbury.

DESIGN: The mural will consist of an abstract image of a tree, painted on the wall of a prominent local building. Circles of mosaic will appear on specific branches, created by the different communities in West Roxbury. Each mosaic will represent its creators' specific cultural and historical heritage. The final piece will symbolize a unified vision of the vibrant, diverse community of West Roxbury.

VISION: Overall design and mosaic templates will be created by West Roxbury artist, Silvina Mizrahi, working with WRMS.

OVERSIGHT: Our WRMS Design Committee and artist Silvina Mizrahi will assess site options and reach out to property owners. The Design Committee will coordinate all phases of the project, working closely with various stakeholders and community partners.

WHEN: Our goal is to install the mural by Fall 2023. In summer, we will schedule workshops at various locations (schools, religious institutions, community centers, senior living facilities, YMCA) where participants can gather to create a mosaic the mural.

WHY: West Roxbury is a vibrant community, but it lacks public art installations that foster a sense of integration. *Embracing our Neighborhood Voices* will gather the community and create a sense of neighborhood belonging through the creation of public art.

WHO: Creating the mosaic tiles will be an inclusive process for all ages and abilities. There will be no cost to participate

FUNDING: WRMS received a \$5k grant from the Boston Main Streets Foundation to develop the mural. Additional funding is provided through the collective generosity of WRMS Annual Sponsors.



Mural Design Concept & Inspiration









Sketch by Silvina Mizrahi



Project Phases

April	May	June-August	September	October
Select Mural Location	Finalize Mural Design	Coordinate mosaic-making workshops	Paint Mural and Install Mosaic components	Celebrate and Promote Mural Completion
Top sites determined by WRMS design committee; conduct property owner outreach; confirm agreements.	Design by WR-based artist Silvina Mizrahi; Concepts will be reviewed by WRMS Design Committee, Board, and Site Property Owner for review/input.	Host public workshops at locations such as YMCA, senior living facilities, schools, BCYF Community Center, faith orgs, and Irish Social Club.	Arrange access to mural site; choose paint materials; photo/video documentation of installation	Ribbon-cutting; press release and marketing; BMSF Grant report



About the Mural Artist

Argentinian American Silvina Mizrahi is an interdisciplinary artist and art educator based in West Roxbury.

Her work is fueled by her belief in art as a tool that helps us to connect, to heal and to embrace our differences.

She likes to work with media and techniques that express a project's underlying purpose. Her works include figurative bronze sculptures, abstract expressionist mixed media paintings, recycled materials sculptures, community art, and public art.

She has exhibited in many local, regional, and international venues and received numerous awards, including 2023 Mass Cultural Council and NEFA awards. She is currently a Selected Artist at the Cove Gallery in Wellfleet, and was named by el Planeta as "one of the 100 most influential people for the Latino Community in Boston."

Additional information and a sample portfolio are available at <u>SilvinaMizrahi.com</u>.



Project Team

Project:	West Roxbury Mosaic Mural "Embracing Our Neighborhood Voices"		
WRMS Committee:	Design		
Project Lead:	Jacob Robinson (WRMS Executive Director) Silvina Mizrahi (Lead Artist; Design Committee) Lisa Link (Design Committee)		
Team Contact:	Email: director@wrms.org; lisalink@yahoo.com; silvinamizrahi@gmail.com Phone: 617-325-6400 (WRMS)		
	Mural Site Property Owner and abutters (TBD) Boston Main Streets Foundation WRMS Design Committee WRMS Board of Directors West Roxbury resident and business community Project supporters and elected officials		
Key Stakeholders:	Office of Small Business & the Boston Main Streets Program		

